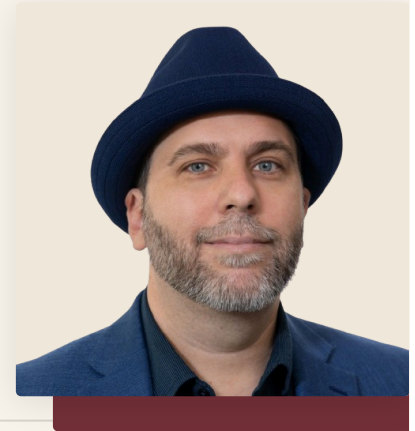


KEYNOTE SPEAKER

Edward Roske.

CEO · AUTHOR · DATA SCIENTIST · ENTERTAINER

Questions, *not predictions*. A keynote for leaders inside an organization who care (or should) about AI. Dryly witty, with an overabundance of speaker awards to prove he can educate while keeping the audience entertained. A master's in data science and twenty-five years inside the Office of the CFO. Fifteen books written starting in 2007. A podcast built entirely around the questions executives are quietly asking themselves about AI. Over 200,000 subscribers to his YouTube channel focused on asking good questions.



50+ COUNTRIES SPOKEN IN

7 CONTINENTS (ALL OF THEM)

300+ KEYNOTES & SESSIONS

25+ YEARS ON THE STAGE

15 BOOKS, WRITTEN 2007 TO TODAY

2 U.S. PATENTS

SIGNATURE TALKS

01 / KEYNOTE OR FIRESIDE

Answers to the Questions You've Been Quietly Asking Yourself About AI

For executive audiences tired of generic AI predictions who want frameworks for the questions they're already wrestling with privately. Works as a keynote, a fireside, or the opening session of an executive offsite.

02 / KEYNOTE

Business Leaders Guide to AI

AI is rewriting every process inside the company, from how finance closes the books to how marketing writes a brief to how engineering ships a feature. What's actually changing, where to start, and where to go next once the first wave lands.

03 / OPERATOR TALK

Your Day, Run by Ten Agents

Edward's daily life runs on 10+ AI agents at all times: calendar, inbox, research, writing, code, decisions. The stack he actually uses, what each agent does, and how executives can assemble the same force multiplier for their own day.

04 / FOUNDER TALK

Building a Company in the Era of AI

Founded interRel at twenty-two. Ran it for twenty-five years. Merged it into a billion-dollar firm. Now building Caprus. For founders and operators on how building an organization changes when AI is rewriting the underlying business model.

When booking Edward, you're also booking an event campaign.

01

The Keynote

A signature talk customized to your audience. Tech check, rehearsal, Q&A or panel slot, and full hallway-track presence.

02

Podcast Appearance

An Asking Good Questions guest slot for your CEO or another exec, your keynote, or a key customer, often timed to the same week as the event.

03

30 Days of Amplification

If your event is public: a month of Edward's LinkedIn, X, and YouTube posts (200K+ subscribers) seeding before and recapping after.

ABOUT EDWARD

Edward Roske is a **data scientist who's spent twenty-five years inside the Office of the CFO**. He founded interRel Consulting at twenty-two, ran it for two and a half decades as one of the longest-standing Oracle Platinum EPM Partners, and in 2020 merged it into Argano, a billion-dollar global consulting firm. Now building Caprus, an AI software and services company built for the Office of the CFO.

He's the author of fifteen books in the *Look Smarter Than You Are* series (written from 2007 to today), host of the *Asking Good Questions* podcast, president of the Puerto Rico AI Community (850+ executives), and co-chair of the 2026 Caribbean AI Summit. He holds an MS in Data Science from SMU (perfect 4.0, Outstanding Graduate). He also holds two U.S. patents for custom postage stamps (a fact rarely useful at finance keynotes but excellent at parties).

RECENT & NOTABLE STAGES

2026	Caribbean AI Summit Co-chair · Puerto Rico Convention Center
2024-2026	Puerto Rico AI Community President · 850+ executives
2008-2025	Kscope (ODTUG) Speaker since 2008 · Conference Chair 2011-2012
2008-2023	Oracle International Speaking Tours 50 countries · 7 continents · keynotes & workshops
2000s-2020s	Oracle OpenWorld / CloudWorld Regular speaker, US and international
2000s-2010s	COLLABORATE (IOUG / OAUG) Original super-speaker, US and international

RECOGNITION & CREDENTIALS

2025	ODTUG Lifetime Achievement Award Awarded to fewer than five people in the Oracle community's history.
8X	Top & Best Overall Speaker Awards Six Top Speaker awards and two Best Overall Speaker awards across major conferences.
2026	Co-Chair, Caribbean AI Summit Puerto Rico's largest AI conference to date.
2024+	President, Puerto Rico AI Community 850+ executives across the meetup series.
5X	Oracle Partner of the Year Through interRel Consulting. Five separate years, different categories.
2021	MS Data Science, SMU 4.0 GPA · Outstanding Graduate.

FOR YOUR PROGRAM BOOK — *pre-formatted hype version, copy as needed.*

Edward Roske is a world-renowned author, data scientist, and entrepreneur, celebrated as one of the foremost voices on artificial intelligence and business transformation. Revered by Fortune 500 executives and startup founders alike, he has written 15 definitive books on analytics and enterprise technology, delivered electrifying keynotes around the world, and hosts the acclaimed podcast *Asking Good Questions*, where he challenges global leaders to reimagine the future of finance in the AI era.

As the visionary founder of interRel Consulting (steering it for 23 years before its strategic exit to Argano, a billion-dollar digital powerhouse) Roske continues to shape the direction of enterprise technology from the boardroom. Today, he is not only a trusted advisor to global corporations but also the driving force behind the fastest-growing AI leadership movement in Puerto Rico, convening executives, investors, and policymakers to define the future of applied AI.

INQUIRE

roske.ai/speaking

SCREENING CALL

30 min · roske.ai/meet

DIRECT

Edward@Roske.AI

AVAILABILITY

Keynotes, fireside chats, workshops, and panels. Travels anywhere (every continent, Antarctica included).

END OF BRIEF

EDWARD ROSKE